RCA LEASES QUARTERS FROM THE PRESS CLUB The Washington Post (1923-1954); Sep 29, 1927; ProQuest Historical Newspapers The Washington Post (1877 - 1996) pg. 12

RCA LEASES QUARTERS FROM THE PRESS CLUB

Effort Being Made to Have 5.000-Watt Transmitter Shifted.

FOR TONIGHT **PROGRAMS**

With the formal signing of the lease by David Sarnoff on behalf of the Radio Corporation of America and the National Broadcasting Co. and Henry L. Sweinhart, representing the Press Club, the removal of the broadcasting studios of WRC to the National Press Building is finally assured. The studios

suiting is finally assured. The studios will occupy a suite of 21 rooms on the twelfth and thirteenth floors, and, when completed, are expected to be the most up-to-date in the country. An effort is being made by WRC executives to secure the 5,000 watt transmitter formerly used by Station WEAF in New York but whether or not they are successful in this, the actual transmission of programs under the new plan, will continue from the Riggs Bank-Tompkins Building on actual transmission of programs under the new plan, will continue from the Riggs Bank-Tompkins Building on upper Fourteenth street. A direct wire will connect the transmitter with the

Riggs Dails And Treet. A direct wire upper Fourteenth street. A direct wire upper Fourteenth street. A direct wire will connect the transmitter with the broadcasting studios in the Press Club. For the first time since returning to Washington, President Coolidge will be heard over the air when he addresses the opening session of the seventh annual convention of the American Red Cross in Washington, October 3, at 7:30 o'clock. The President will be introduced by Miss Mabel Boardman, secretary of the American National Red Cross, and will speak for about 15 minutes.

At 8 o'clock the National Light Opera Company will sing a radio arrange-ment of Offenbach's comic opera, "La Perichole" (The Street Singer). The ment of Offenbach's counte opera, Live Perichole" (The Street Singer). The performance will be directed by Cesare Sodero and will be participated in by Adele Parkhurst, soprano: Frances Pachele Parkhurst, soprano: Frances Pachele Parkhurst, soprano: perte, messo-soprano; George tenor; Harvey Hindermeyer. Theodore Webb, barytone, as George O'Brien, tenor; and

Oakley, basso.

There will be an hour's program by the Eskimo banjo ensemble, which, with one or two exceptions, contains light and lively numbers, starting at 9 o'clock.

o'clock.
Lillian Evanti, coloratura soprano and a native of Washington, will be the featured artist in the "Kitt Hour of Music" from WRC, at 7 o'clock. This will be Miss Evanti's last appearance before the American public prior to sailing for Europe, where she has a number of operatic engagements.

A play-by-play account of the Washington-New York baseball game will be broadcast by Thornton Fisher at about 2 o'clock this afternoon.

The final concert of the season by the United States Army Band from the east front of the Capitol will be played tonight between 8 and 9 o'clock under the direction of Capt. William J. Stannard, from station WMAL. Incidenta: to the concert, a short announcement relative to the military exposition and carnival to be held at the Washington Barracks will be made by Maj. W. N. Simpson, of the Army War College. Maj. Simpson will also talk from WRC earlier in the evening on the same subject. on the same subject.